



CAESARS
WINDSOR

Call for Sponsors

GSPC Annual General Meeting 2019

***June 18 to 20, 2019
Caesars Windsor***

Our annual general meeting, hosted this year by Caesars Windsor, will bring together gaming security industry leaders from all over Canada.

This will be your opportunity to rub shoulders with potential clients, network and provide information on your products and services!



**Gaming industry decision-makers from coast to coast
all in one location for one purpose:
To talk about security!**

HOW WILL YOU TAKE ADVANTAGE OF THIS GREAT OPPORTUNITY?



Our Organization – the GSPC

The Gaming Security Professionals of Canada (GSPC) is a not-for-profit organization which was first created in 1994. In its early years, the group consisted of a small number of senior security professionals from commercial casinos across the country. Association members communicated continuously and met annually to share information and discuss cross-jurisdictional issues such as responsible gaming programs, casino crimes, game protection, and new technologies. A Code of Ethics was also established wherein members were expected to act as role models of probity and maintain a high level of personal integrity.

In 2011 the organization evolved into the GSPC with an amendment to its Articles of Incorporation and Bylaws. The new name reflected a broadened mandate that had emerged over a number of years to include surveillance, investigation and compliance functions, as well as conventional lottery ticket systems, video lottery terminals, electronic gaming centres and e-gaming. It also reflected the opening up of its membership criteria to allow less senior members of the gaming security community to participate in the hope that our association could serve to support the development of the next generation of leaders in the industry.

Consistent throughout the history of the organization is that its membership has met once per year at various locales across the country for the purpose of conducting its Annual General Meeting (AGM), sharing information and best practices and participating in an education program that addressed current and emerging issues.

More information about the GSPC can be found on its website at <https://gspc.ca/>

GSPC 2019 Annual General Meeting – Hosted by Caesars Windsor

The GSPC AGM is **THE** major event on the association's calendar. In particular this year, as we celebrate our **25th Anniversary**. The association has been around almost as long as casino gaming in Canada!

Presentations on topics related to gaming industry security and integrity have been planned and participants will be given time to exchange ideas on best practices and their respective experiences. Creating a unique networking opportunity for the leaders in this critical aspect of the Canadian gaming industry is a priority. The format and forum is also designed to learn how best our industry partners can contribute to providing the gaming entertainment experience in a safe, secure and responsible manner.

This year, we expect about seventy participants, managers and decision-makers from all over Canada who work in the field of gaming industry security.



Caesars Windsor is hosting this year's meeting, with accommodations provided in their own hotel and conference accommodations (Augustus Tower and Forum Tower).



This will enable you to present your products and services in a comfortable and luxurious setting.



The GSPC Annual General Meeting will be held from June 18 to 20, 2019. Participants will arrive between 4 p.m. and 6 p.m. on June 18, 2019, and will receive the meeting program as well as several promotional items at that time. A cocktail reception will follow during the evening to encourage interaction between participants and set the desired tone for the meeting.

Presentations will begin on the morning of Wednesday, June 19, 2019 and will end early afternoon on Thursday, June 20th.

In short, a dynamic schedule that is sure to enhance interaction and participation by all!



Sponsorships

Three levels of sponsorship have been designed to provide your company with exceptional visibility and networking opportunities as well as access to certain privileges. We also included some interesting tailored features linked to presentations in order to showcase your company and considerably increase your visibility during the Annual General Meeting.

Please note that sponsorship levels indicated below are **inclusive**, i.e. all items included in the preceding level(s) are all included in higher levels.

BRONZE (\$1,500)

Visibility

- ✓ Logo included in the e-mail invitation sent to participants (indicated as an event sponsor)
- ✓ Logo included the official colour meeting program (indicated as an event sponsor)
- ✓ Logo on posters displayed during the meeting (e.g. signage and welcome banner).
- ✓ Logo of the company on the GSPC's web site, in the section on the Annual General Meeting.
- ✓ Inclusion of the company's business card, leaflets or other promotional items in a bag handed to participants upon arrival.
- ✓ Inclusion of the company's and/or a representative's contact information on an address list to be inserted at the end of the meeting program.

- ✓ Privileges – One complimentary 2019 AGM registration

SILVER (\$3,000)

Visibility

- ✓ Half-page colour ad¹ for your company included in the official printed program.
- ✓ All visibility benefits provided at Bronze Level
- ✓ Photos of the posters on which your logo appears, as well as photos taken of your representatives during the meeting, will be posted on the GSPC's web site in the section on the 2019 Annual General Meeting.
- ✓ Acknowledgement of your company by the speaker and logo displayed on the presentation screen.

Networking

- ✓ Company information table where you may demonstrate your products and services and distribute certain items (business cards, leaflets, catalog, etc.).

Privileges

- ✓ Two complimentary 2019 AGM Registrations.



GOLD (\$5,000)

With regard to visibility, instead of a half-page, your company will be entitled to a full page ad in the official colour meeting guide.

Visibility

- ✓ Company poster displayed on a stand in the room where the presentation is given.
- ✓ All visibility benefits provided at Silver level
- ✓ Full page of your company included in the official printed program
- ✓ Viewing of a short company promotional video before the start of one of the presentations. Video content must be related to the topic of the presentation that follows (contact us for more information).

Networking

- ✓ Complimentary corporate membership for six months (beginning June 17, 2019 and ending December 31, 2019).

Privileges

- ✓ Inclusion of a question of your choice in the satisfaction survey to be completed by all meeting participants.
- ✓ Three complimentary 2019 AGM Registrations



Additional information and contact

For more information on the GSPC, the GSPC Annual General Meeting 2019 or this call for sponsors, please contact Ms. Jaude Pominville, who will be pleased to answer all your questions.

Jaude Pominville
Analyst, Security Operations
Security Operations Department
Loto-Québec

E-mail: jaude.pominville@casino.qc.ca
Telephone: 514-285-2929 ext. 120-2269

**DON'T MISS THIS EXTRAORDINARY OPPORTUNITY TO GAIN
VISIBILITY IN THE CANADIAN GAMING INDUSTRY!**

See you there!

**The Organizing Committee
GSPC Annual General Meeting 2019**