



Strategic Plan 2015-2018

The GSPC will:

- Provide a management forum for discussion, education, and the development and sharing of best practices amongst gaming security professionals;
- Attract new and emerging leaders in the gaming security professional field and associated corporate partners;
- Inform and educate partners within and associated to the industry;
- Promote the value proposition of Safety, Security, Surveillance, Game Integrity, Anti-Money Laundering and Regulatory Compliance with respect to the health and profitability of the industry;
- Build on the Association's recognition as the voice of the Canadian gaming industry on matters falling within its mandate.

Objectives:

- Refresh and sustain the GSPC Website to make it more relevant to GSPC members and the gaming industry at large. Explore social media and other electronic means to encourage and support information sharing;

- Identify jurisdictional gaps and potential corporate partners. Encourage their active participation;
- Keep current on new technologies and processes by leveraging the expertise of our Corporate Members through various forums including, but not limited to the GSPC Website and the AGM;
- Refresh the education programs at the AGM and Summit. Look for other opportunities to reach the targeted audiences;
- Pursue partnerships with related organizations for mutual benefit including, but not limited to: Canadian Gaming Association, ACAMS, post-secondary institutions, ASIS, World Gaming Protection Conference, etc.;
- Explore the possibility of accumulating, analyzing and distributing relevant data to the membership with a view to supporting their business plans;
- Seek out opportunities to present the organization, its views and its positions on matters relevant to the Association's mandate